



NORM BRODSKY COLLEGE OF BUSINESS

LEARNING & DEVELOPMENT CONFERENCE 2024

Rider University
2083 Lawrenceville Rd
Lawrenceville, NJ 08648

 Monday April 8th 2024

 11:30 AM TO 4:30 PM

Networking Reception at 4:00 pm

Register now at :

<https://midnjatd.org/event-5666181>

**ONLY SOME OF OUR AMAZING
SPEAKERS!!**



Thomas O'Connor

Visiting Assistant Professor
at Norm Brodsky College of
Business at Rider University



Andy Zinsmeister

Managing Director @ Dale
Carnegie Training



Heather Dalal, M.Ed.

Associate Professor -
Librarian

MIDNJ ATD BOARD



*Shani D. Carter, Ph.D.,
President*

Associate Director of Assessment, Stevens Institute of Technology



*Thomas O'Connor
President Elect*

*Visiting Assistant Professor at Norm Brodsky College of Business at
Rider University*



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Managing Director @ Dale Carnegie Training



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*Jenna Muller, SHRM-CP
VP of Programming*

HR Analyst at Rider University



Thasheena (TK) Cutno

*Director of Facilitation & Experiential Learning - Special Interest Group (SIG)
Director of Organizational Development & Learning, Bancroft*



Megan Mucci

Director of DEI - Special Interest Group (SIG)

Learning & Development Specialist & Consultant, Veeva Systems



Together We Create a World That Works Better

Vision: Create a World That Works Better

***Mission: Empower Professionals to Develop Talent in the Workplace
Who We Serve***

Our members and customers are professionals who help others achieve their full potential by improving their knowledge, skills, and abilities in the workplace. They go by many titles: talent development managers, trainers, instructional designers, performance consultants, frontline managers, workplace learning professionals, and more. ATD's members come from more than 120 countries and work in organizations of all sizes and in all industry sectors.

3 REASONS TO JOIN THE L&D CONFERENCE

- 1 - Let's talk about motivation, change, and story telling.*
- 2 - This is not just theory or engagement, we will show you some tools that you can use to make change work for you.*
- 3- And then there's networking - meet other members of the Mid NJ Chapter and others in the surrounding areas and of course our sponsors*

Come for Fun, Networking, and Connection!!

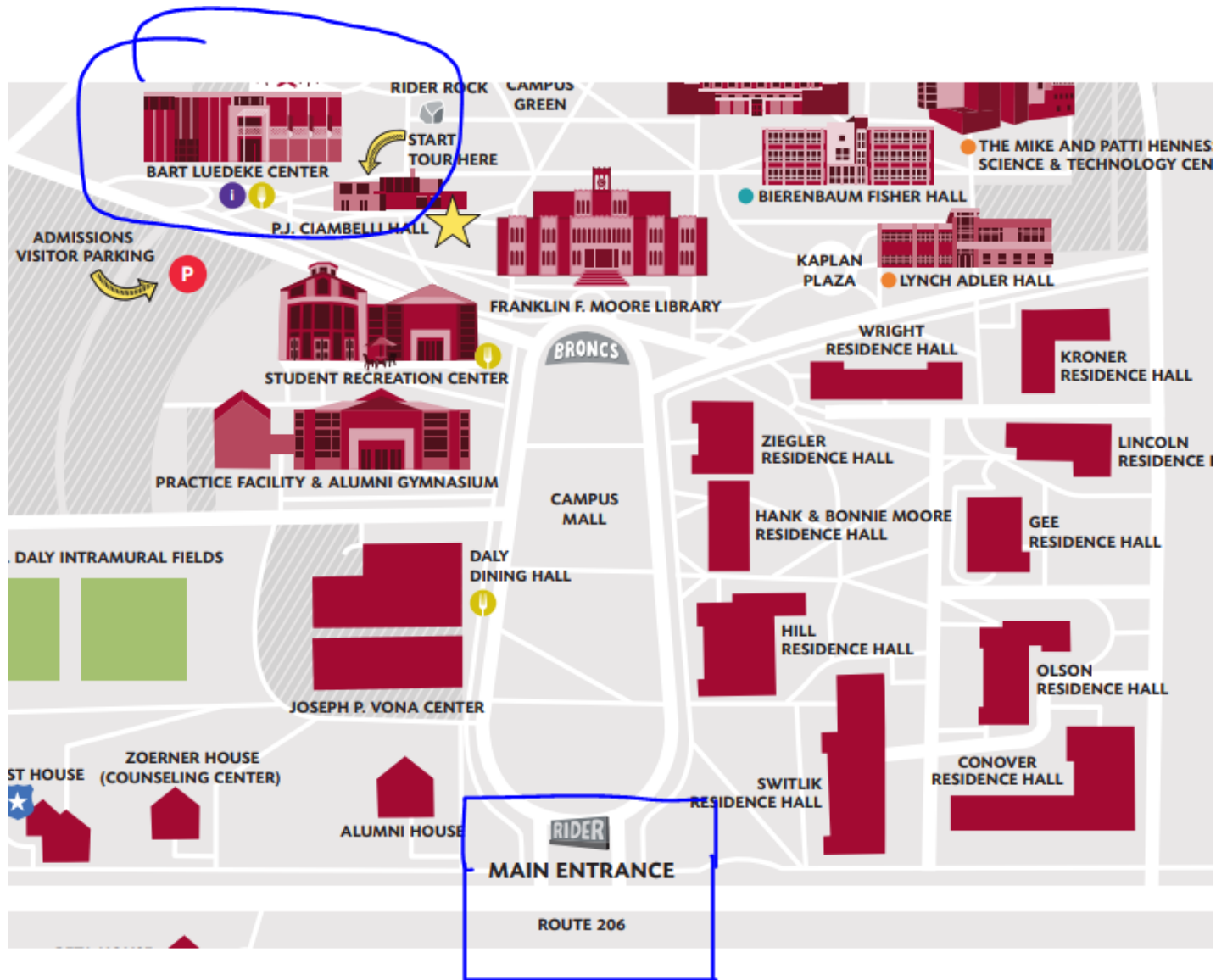


CAVALLA ROOM, BART LUEDEKE STUDENT CENTER, RIDER UNIVERSITY

Directions:

Rider University
2083 Lawrenceville Road
Lawrenceville, NJ 08648-3001

<https://www.rider.edu/about/contact-us/campus-directions>





MID NEW JERSEY CHAPTER Association for Talent Development

Monday April 8th 2024

11:30 am to 11:45 am

NETWORKING LUNCH



Thomas O'Connor

- ***Thomas O'Connor, Ph.D., Assistant Professor - Norm Brodsky College of Business, Rider University***

11:45 pm to 12:00 pm

WELCOME



Dr. Eugene Kutcher III

- ***Dr. Eugene Kutcher III, Dean - Norm Brodsky College of Business, Rider University***
- ***Thomas O'Connor, Ph.D., Assistant Professor - Norm Brodsky College of Business, Rider University***

12:00 pm to 1:00 pm

VIRTUAL REALITY IN LEARNING



Thomas O'Connor

- ***Thomas O'Connor, Ph.D., Assistant Professor - Norm Brodsky College of Business, Rider University***
- ***Sharon Whitfield, Ed. D., Associate Professor - Librarian***
- ***Heather Dalal, M.Ed., Associate Professor - Librarian***

This presentation will include a demo of Bodyswaps software and how it is currently used in the classroom.



Heather Dalal

1:00 pm to 1:15 pm

BREAK: NETWORKING AND SNACKS

1:15 pm to 1:30 pm

TEAM BUILDING ICE BREAKER

1:30 pm to 2:30 pm



Thomas O'Connor

LEADERSHIP MOTIVATION AND CHANGE

Thomas O'Connor, Ph.D., Assistant Professor - Norm Brodsky College of Business, Rider University

This presentation will detail the importance of motivation when leading change in organizations.

2:30 pm to 3:00 pm

BREAK: NETWORKING AND SNACKS

3:00 pm to 4:00 pm



Andy Zinsmeister

DALE CARNEGIE PRESENTATION ON STORYTELLING

Andy Zinsmeister, Managing Director @ Dale Carnegie Training

In this workshop, you will learn the very same skills that Dale Carnegie himself used to create generations of successful business people, compelling community leaders, and even politicians.

4:00 pm to 5:00 pm

NETWORKING AT CAMPUS PUB